

MATRIX INNOVATION TRAINING

tailored to your business needs

Roger La Salle



Roger is a stimulating, challenging speaker/facilitator and an internationally-acclaimed innovation expert. An engineer, technologist, successful entrepreneur, inventor Roger is the author of four books about innovation: *Think New*, *Think Next*, *Think Again* and *Innovate or Perish*. Roger delivers Matrix Thinking™ workshops world-wide.

Matrix Thinking™

A dynamic, innovative methodology to identify new opportunities, stimulate your personnel, increase your profitability and totally change the way you do business. Matrix Thinking™ was developed by Roger La Salle and is now used in over 23 countries.

SERVICES, SESSIONS & MASTER CLASSES

Keynote presentations, inspirational insights, facilitation

For conferences, leadership sessions, facilitation or corporate events

Insight into Matrix Thinking™

This dynamic, inspirational presentation (1 hr - 1½ hr) will revolutionise the way you do business. Roger will show you how to revitalize your activities using simple practical Matrix Thinking™ tools.

Learn how to innovate a new product or service in 12 seconds.

Interactive sessions and workshops

This interactive half day workshop will show you how to apply Matrix Thinking™ to your business, identify breakthrough opportunities and tap into your team's innovative capacity.

Master Class

A full day Master Class that will challenge, motive and inspire you and your team.

Think new – think differently – think breakthrough!

Embedding Innovation

These intensive 1 – 12 month programs of 'top down' change includes a comprehensive internal audit and survey to determine your key Corporate Trajectory Indicators™ (CTIs). It enables you to achieve your corporate vision, get buy-in from your personnel and establish a process to embed an innovative culture within your business.

WHY BOTHER?

The life expectancy of most businesses today is less than 10 years. Survival depends on innovation – change that adds value. It enables businesses to identify and respond to new opportunities, technologies and different business models. Using simple, elegant tools and techniques, real world examples, problem solving and teamwork, Matrix Thinking™ will show you how.

FURTHER INFORMATION

To discuss your needs, obtain a quotation or arrange an obligation-free meeting with Roger La Salle

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